

Job description

Job titleSenior Designer (Editorial and Publishing)DepartmentDesign Studio, Tate Audiences Division

**Contract** Temporary (Maternity Cover)

Salary £33,106 (plus a £2,000 Market Rate Allowance) per

annum

Hours Full-time (36 hours per week)

**Location** Millbank, London **Reporting to** Head of Design

## Background

Tate's vision is to serve as artistically adventurous and culturally inclusive art museums for the UK and the world. We deliver this through activities in our four galleries across the UK (Tate Liverpool, Tate St Ives, Tate Britain and Tate Modern), our digital platforms and collaborations with our national and international partners. At the heart of Tate is our collection of art, which includes British art from the 16th century to the present day, and international modern art from 1900 to the present day.

You can find further information about Tate on our website: www.tate.org.uk

#### About the role

As Senior Designer you will lead on delivering high-quality design and art direction for Tate Etc. Publication, and to ensure that all output is produced on time, to budget, to a high standard, and in accordance with Tate's brand guidelines.

### About your team

The Tate Design Studio works across all of Tate. The Studio works to create intelligent, original, beautifully executed design that upholds Tate's reputation as a leader in the visuals arts and helps us to attract, communicate with, and delight audiences.

The Design Studio is part of the Audiences Division which brings together Tate's public facing teams to drive audience reach, reputation and revenue. The Studio manages design, print production and elements of digital production for all four Tate galleries and subsidiary companies, across a wide range of departments including Marketing, Membership, Curatorial, Visitor Communications, Development, and Tate Eats.

Design work includes every touch point with audiences – including advertising creative, digital design, exhibition design, Tate Etc. magazine and corporate publications, on-site signage, visitor resources, restaurant and café identities, corporate communications, and some commercial merchandise.

## What you will do (Main Duties and Responsibilities)

- Provide high-quality design solutions for Tate Etc magazine which supports the positioning to reach broader audiences.
- Lead the design and delivery of Tate Etc. magazine, work with the Tate Etc. editorial team, various contributers and Studio Manager/Production Manager to produce three issues across the 3 year.
- Art direct imagery and photography with internal or external teams on projects as required.
- Liaise with external suppliers (printers and contractors) to supply marked-up proofs, print-ready artwork and approve proofs alongside the Editorial team.
- Follow established guidelines and templates for Tate Etc. and uphold this across all creative output.
- Ensure all work is to the brief, on brand, and delivered to the highest standard.
- Manage stakeholder relationships with a range of departments, working closely with clients to come up with creative solutions to meet the brief.
- Support the Design Studio with other design projects as required.
- Act as a guardian and champion for the Tate visual identity.

## What you will bring to the team

- Significant experience of working at a similar level in a publishing or editorial environment.
- Excellent knowledge of editorial design, typography, photography.
- An excellent eye for detail and strong typographic skills along with strong understanding of print production and repro processes.
- Significant experience of working with visual identities using established guidelines.
- Excellent knowledge of design software, including Adobe Creative Suite (CC) in particular InDesign, Illustrator, Photoshop; MS Office knowledge also required.
- Excellent interpersonal skills with well-developed communication, negotiation and influencing skills, and a collaborative approach to working with others.
- A working knowledge of print production processes with experience of artworking files for print.
- Experience of working closely with clients to develop and interpret their briefs, and collaborate to create work which delivers the best solution for their needs as well as Tate overall
- Ability to present to a range of colleagues and partners in a clear and confident manner.
- Ability to lead and inspire other designers.
- A strong belief in promoting the principles of diversity and inclusion to deliver broad and diverse audiences and create a positive and inclusive working environment.
- A degree in graphic design, or equivalent experience.
- An interest in and commitment to the work of Tate.

## Tate for all

# Diversity and Inclusion

Our jobs are like our galleries, open to all.

Our aim is to become a truly inclusive organisation with a workforce and audience as diverse as the communities we serve. This is fundamental to Tate's future success and our ability to continue to contribute to culture and society in the UK.

We want our workforce to be more representative of all sections of society at all levels in the organisation. The range of perspectives and experience diversity brings is an asset to our organisation and we want to create an inclusive, welcoming environment for visitors, artists and all those who work at Tate. Tate expects all employees to contribute to this aim as part of their role. More information about diversity and inclusion at Tate can be found on our website.

#### Benefits

- Interest-free Season Ticket Loan.
- Cycle to Work scheme enabling you to buy a bike in a tax efficient way, for travelling to and from work.
- Rental deposit scheme an interest free advance to help towards the cost of a deposit for privately rented accommodation
- Subsidised staff catering arrangements and discounts in the Tate Restaurants and Cafes.
- Access to Tate Benefits which offers access to discounts in high street stores.
- Access to a 24/7 Employee Assistance Programme to support you with any work, personal or family issues. This includes telephone-based support, as well as comprehensive online resources.
- Free entry to paying exhibitions at Tate Galleries. Opportunities for family and friends to visit the major exhibitions out–of-hours.
- Discounts on items purchased in the Tate shops.
- Free access to a number of other galleries and museums throughout the UK on production of a valid staff pass.

#### Safer Recruitment

Tate is committed to providing a safe environment for all those who work at Tate and all those who come into contact with Tate as visitors to the galleries, as participants in Tate activities, and online. The safe recruitment of all those who undertake work on behalf of Tate is the first step to ensuring that we are fulfilling this commitment.

All positions at Tate are offered subject to the following conditions:

- Receipt of satisfactory references covering the last 3 years of your employment or education.
- Health clearance
- A satisfactory Disclosure Check.
- Proof that you are legally entitled to work in the UK

You can find out more information about our pre-employment checks and what they mean for you in our 'Guidance Notes for Applicants' document.

# How to apply

Our opportunities are open for you to apply online. Please visit: www.tate.org.uk/about/workingattate/ to create an account by registering your details or, if you are an existing user, log into your account.

For all opportunities we ask candidates to complete an online application form for the vacancy they are interested in. If you need an application form in an alternative format please call us on 020 7887 4997. Once you have submitted your application you can keep track of its progress by logging into your account.

The closing date for the submission of completed application forms is Sunday 5 December 2021 by midnight.







